

Media Release

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<u>Venture13 Announces New Offering for Telecommuters to Bolster Eastern Ontario's</u> <u>Innovation Ecosystem</u>

(Cobourg, ON) December 4, 2018 – The VentureZone Inn, <u>Venture13</u>'s new co-working space designed for telecommuters and independent consultants, will be opening its doors in January and is a first-of-its-kind in Northumberland County.

The concept was brought forward by the Venture13 Marketing and Communications Committee in response to membership requests and as a way to expand the service offerings of the innovation and entrepreneurship centre. Located within the VentureZone, a flexible work and accelerator space delivered by the Northumberland Community Futures Development Corporation (CFDC). The 'VentureZone Inn', with a name inspired from our leading pillar of 'INNovation' will provide an all-inclusive co-working space designed to offer the telecommuter community a hot seat for those who prefer not to work from home, and/or want to avoid a stressful drive or long train commute.

"We are pleased to be expanding our community of entrepreneurs to the working professionals of our newly created VentureZone Inn," says Wendy Curtis, Executive Director of the Northumberland Community Futures Development Corporation. "Digital technology continues to advance allowing workers to be more mobile and flexible, providing employers the opportunity to offer remote work policies and solutions. At Venture13 we want to capitalize on this by giving our entrepreneurial community access to yet another cohort for collaboration, idea sharing and diversification. As a whole this will ultimately strengthen our innovation ecosystem that we are leading here at Venture13."

Today's announcement of the VentureZone Inn is intended to strengthen Venture13's offerings to Eastern Ontario and the Northumberland County community at-large, creating a bridge for new collaborations between technology innovators and working professionals in Northumberland County, Toronto and beyond.

"Having this new service offering reinforces the mission behind Venture 13," says Stephen Peacock, Chief Administrative Officer for The Town of Cobourg. "Creating an intentional combined working



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space of both technology and entrepreneurial startups and a professional telecommuting workforce will create knowledge sharing collisions between varieties of change makers within Venture 13."

When the VentureZone Inn opens in January 2019 its membership services will offer:	
	One dedicated seat in the VentureZone Inn co-working desk space
	High-speed wired and wireless internet (fibre connection)
	One dedicated locker and combination lock
	Access to private meeting space (booked as available, on a first-come, first-serve basis).
	Discounted rates on booking Innovation Commons facilities
	Access to professional development and business planning resources, workshops and
	mentoring as available
	One free month trial!*

Pricing is set competitively at \$125/seat per month. *Anyone who signs up for a VentureZone Inn membership will also receive their first month free for a trial period with no obligations or strings attached.

To learn more about the VentureZone Inn and what membership looks like please visit www.venture13.ca and click 'Join Us' and 'VentureZone' or drop into Venture13 for a tour of the new space.

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About Venture 13 Innovation & Entrepreneurship Centre

Venture 13 (V13) brings together early-stage entrepreneurs with innovation partners to connect, empower and accelerate new ventures. It is a place and a pathway for business growth synchronized with economic development and diversification. Venture 13's goal is to partner with many to help build the industries of the future. Our facilities include: the VentureZone, MakerLab and Innovation Commons. On May 17, 2018, we officially opened our doors. Welcome to the Rural Renaissance. Visit www.venture13.ca.