Town of Cobourg

Welcome to the East Pier Revitalization: Detailed Design Development Virtual Public Meeting

Launched September 1, 2020
East Pier Revitalization:
Detailed Design Development
Virtual Public Meeting

This Virtual Meeting includes a narrated presentation followed by a series of questions we would like you to consider.

For your convenience, the slides will advance automatically. You can pause or replay the presentation at anytime using your media player controls.

Hint: If you see this symbol on a presentation slide, it indicates that there will be questions in the following survey related to the information on the slide.
Presentation Outline

This presentation includes the following information

1. Project Background
2. Project Status and Timeline
3. Design Development
4. Survey Questions

Let’s begin!
Project Background

Previous Work

• Cobourg’s waterfront is a defining part of the town. Plans are underway to improve and enhance the waterfront area as a destination.

• The Waterfront User Needs Assessment and Detailed Design Plan, which was adopted by Council in 2018, provides the community with a roadmap for creating a beautiful, accessible and sustainable waterfront.

• The Plan recommends 83 initiatives in 24 projects to enhance Cobourg’s waterfront over a 24-year period.

• The repair and enhancement of the East Pier is one of the first projects under consideration.
Project Background

Previous Work

• To confirm the directions for Improvements to the East Pier and the Adjacent Campground, the Town conducted additional public engagement in the summer of 2019.

• The results of the 2019 engagement, and other related studies, are available in the Town’s online Document Library found at: https://www.cobourg.ca/en/my-cobourg/Document-Library.aspx
Previous Work

• In October 2019, the Committee of the Whole approved the outcome of the User Needs Assessment and the following public engagement.

• To move the East Pier project into the next stage of development, the Town has engaged:
  • Shoreplan Engineering to assess the condition of the Harbour Breakwaters and Basin Walls;
  • Branch Architecture to review the cultural heritage aspects of the East Pier and lighthouse; and
  • The MBTW Group consulting team to proceed with the Detailed Design of the East Pier.
### Project Status and Timeline

#### Project Timeline

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Waterfront User Needs Assessment &amp; Detailed Design</td>
</tr>
<tr>
<td>2019</td>
<td>Public Engagement Waterfront Plan: East Pier &amp; Campground</td>
</tr>
<tr>
<td>2020</td>
<td>Consultant Team Retained</td>
</tr>
<tr>
<td>2020-2021</td>
<td>East Pier Revitalization Detailed Design</td>
</tr>
<tr>
<td>2021-2022</td>
<td>East Pier Revitalization Construction</td>
</tr>
</tbody>
</table>

**Consultant Teams:**
- Shoreplan Engineering – Breakwaters and Basin Wall Assessment
- Branch Architects, Cultural Heritage – East Pier and Lighthouse
- We Are Here
- Final Design Costing – Feb 2021
- Preferred Detailed Design Concept & Next Public Engagement – Nov 2020
**Project Status**

**What is Happening Now?**

- The MBTW Team has been working with municipal staff to evolve the East Pier conceptual design that was prepared for the User Needs Assessment.

- The Team is reviewing the new information generated by the ongoing studies and identifying new potential opportunities for the site design.

- The Team is updating the base plans to include the Coast Guard’s current site redevelopment plan.

- The Team is developing the East Pier Detailed Design and needs your help in refining the site components, programming and materials palette.
Proposed Functional Zones

To facilitate discussions regarding design of the site, we have broken the site down into three (3) Functional Zones. Each Zone will have a specific program objective that responds to its location and how it fits within the proposed functional characteristics of the entire East Pier site.

1. Waterfront Gateway
2. Pier Promenade Connection
3. Pier Community Space

Please note, the following slides will describe various aspects of each Functional Zone. Recommendations in this presentation are based on the findings of past Community and Stakeholder engagement, as well as new information generated from the on-going studies.
Waterfront Gateway

The Waterfront Gateway Zone is located at the far north of the site at Division Street and The Esplanade. This area functions as the entrance to the waterfront area and the East Pier and could incorporate some of the following key elements:

- Primary Gateway Feature
- Wayfinding Signs and Markers
- Drop-off Loop
- Public Parking
- Emergency Vehicular Access
- Controlled or Regulated Vehicular Access (During special events)
- Pedestrian Seating and Circulation
- Multi-use Path linkage from Division Street towards the Beach
Design Development

**1 Waterfront Gateway Zone**

The images on this slide illustrate what some of the features of this Zone could look like. In the survey that follows, we will ask you what you would prefer for this Zone.
Pier Promenade Connection

The Pier Promenade Connection links the Gateway and Entry Zone to the remainder of the Pier. The design of this Zone must satisfy the needs of the Coast Guard and Harbour functions while being a friendly and inviting place for visitors. This Zone could incorporate some of the following key elements:

- Emergency Vehicular Access
- Controlled or Regulated Vehicular Access
- Pedestrian Only Space (no vehicles allowed)
- Pedestrian Seating / Views
- Cycling access
- Coast Guard Access
- Access to Beach
- Wayfinding Markers
- Wave Over-Topping Protection
Design Development

2 Pier Promenade Connection

The images on this slide illustrate what some of the features of this Zone could look like. In the survey that follows, we will ask you about what you prefer for this Zone.
Design Development

3 Pier Community Space

The Pier Community Space is located where the Pier is widest, with great views in all directions. This space is intended to be a gathering destination for the Cobourg community and visitors. It is noted that pedestrian, cycling, vehicle and boating access should be accommodated. This Zone could incorporate some of the following key elements:

- Wave Over-Topping Protection
- Emergency Vehicular Access
- Controlled or Regulated Vehicular Access and Parking
- Temporary/Seasonal Washrooms
- Shared Pedestrian/Small Event Space
- Pedestrian Seating / Views
- West Side Boat Mooring
- Pedestrian Exclusive Accessible Space (no vehicles)
- Cycling access
- Wayfinding Markers
Design Development

3 Pier Community Space
The images on this slide illustrate what some of the features of this Zone could look like. In the survey that follows, we will ask you about what you prefer for this Zone.
Design Development

Evolving the Concept Design – Three Different Approaches

• As noted, the design Team has been reviewing the Concept Design materials, background information and new information provided by the on-going studies.
• There are opportunities to refine the Concept Design and our Team has developed three (3) different approaches to design development.
• We would like to hear what you think about the different approaches and which one you like the best.
Evolving the Concept Design – Three Different Approaches

**Original Design Adjustment**
Ground truth proposed components and update areas with new information.

**Expand the Green**
Reduce the amount of open hardscape and introduce more trees, soft landscaping and pedestrian-only space.

**Venue + Urban park**
Balance hardscape and soft landscape areas to provide central gathering areas for events and celebrations.
Design Development

Evolving the Concept Design – Three Different Approaches

Original Design Adjustment

Ground truth proposed components and update areas with new information.

Legend
- Promenade/Plaza Area Accommodating Pedestrians, Vehicles, Parking, Cycling & Events
- Pedestrian Priority Areas
- Shared Use Areas for Vehicle Access and Events
- Trees and Soft Landscaping
- Washroom/Shelter
Design Development

Evolving the Concept Design – Three Different Approaches

Original Design Adjustment
Ground truth proposed components and update areas with new information.
Design Development

Evolving the Concept Design – Three Different Approaches

Legend

- Promenade/Plaza Area Accommodating Pedestrians, Vehicles, Parking, Cycling & Events
- Pedestrian Priority Areas
- Pedestrian Seating Areas
- Trees and Soft Landscaping
- Washroom/Shelter

Expand the Green

Reduce the amount of open hardscape and introduce more trees, soft landscaping and pedestrian-only space.
Design Development

Evolving the Concept Design – Three Different Approaches

- Reduce the Hard, Expand the Green
  Reduce the amount of open hardscape and introduce more trees, soft landscaping and pedestrian-only space.
Design Development

Evolving the Concept Design – Three Different Approaches

Venue + Urban park
Balance hardscape and soft landscape area to provide central gathering areas for events and celebrations.

Legend
- Promenade/Plaza Area Accommodating Pedestrians, Vehicles, Parking, Cycling & Events
- Pedestrian Priority Areas with Some Shared Use in Zone 2
- Trees and Soft Landscaping
- Flexible Open Lawn Area
- Shelters/Washroom
Design Development

Evolving the Concept Design – Three Different Approaches

Venue + Urban park
Balance hardscape and soft landscape area to provide central gathering areas for events and celebrations.
Design Development

Design Palette Options
We would like to find out how you think the East Pier should look. Is it a modern and contemporary place? Or, would you prefer a space that has more of a heritage design style? We will ask what your preferences are in the following survey.

Please note:
These images illustrate the potential differences between the Design Palette options. They do not represent final design choices.
Design Development

Design Palette Options
We would like to find out how you think the East Pier should look. Is it a modern and contemporary place? Or, would you prefer a space that has more of a heritage design style? We will ask what your preferences are in the following survey.

Please note:
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Heritage Style
Design Development

Design Palette Options
We would like to find out how you think the East Pier should look. Is it a modern and contemporary place? Or, would you prefer a space that has more of a heritage design style? We will ask what your preferences are in the following survey.

Hybrid Style

Please note: These images illustrate the potential differences between the Design Palette options. They do not represent final design choices.
Thank You for Watching this Virtual Presentation!

If you need assistance in accessing the survey through the Engage Cobourg platform, please call 905-372-4301 x 4105 or email communications@cobourg.ca.

To participate in the online survey please visit the Town of Cobourg’s public engagement platform, Engage Cobourg at www.engagecobourg.ca and click on the project ‘Waterfront Plan: East Pier Revitalization Design Concept Review’.

Results of the survey will be posted to the Town’s website at www.engagecobourg.ca