

	THE CORPORATION OF THE TOWN OF COBOURG
	TRANSPORTATION ADVISORY COMMITTEE
TO:	Laurie Wills, Director of Public Works
FROM:	Renee Champagne, Secretary Transportation Advisory Committee
MEETING DATE:	December 6, 2021
SUBJECT:	Parking Rate Increase Proposal Review – November 25, 2021

At a regular meeting of the Transportation Advisory Committee (TAC) held on November 25, 2021, the Committee reviewed a staff report regarding Parking Rate Increase Proposal and were asked provide comment back to Council.

TAC reviewed the Parking Increase Proposal and have the following comments for Council's consideration:

- **Waterfront** – TAC is recommending that Council/staff consider a one (1) year pilot for both resident and visitor parking passes and to review the outcome of the pilot year before full implementation.
- **Waterfront** - TAC recommends that the Waterfront hourly meter rate be the maximum of \$5.00 per hour.
- **Waterfront** - Lake St not covered, identifying that consideration be made for additional no parking signage so that visitors are not parking on Lake St.
- **Waterfront** – Discussion regarding Boat Ramp daily fees took place; TAC is recommending that the Parks & Recreation Committee review daily rates for boat launch/parking pass fee.

Parking for trucks and trailers should be in addition to the launch fees/seasonal/daily boat with regards to regular parking rates daily and season.

- **Downtown** – TAC agrees with the staff report regarding tiered parking recommendations for downtown lots with regards to rates for premium and secondary lots.
- **Downtown** – TAC suggests 2022 rate be \$1.50/hour instead of \$1.25. Overall, the consensus and rationale by Committee members was that hourly rates should be on par with transit rates to promote utilizing active transportation

alternatives.

Transportation Advisory Committee